SPEND
ANALYSIS

**Leverage you spend
and save money**

Procurement is referred to as the low-hanging fruit – due to its direct impact on a company's bottom line. Money saved in the procurement process improves both cash flow and margin.

SkillMast is the
Microlearning Division of BRASI

In this course, you will learn how a properly designed Spend Analysis can help identify areas of improvement in the buying process, secure the supply of critical materials, leverage volume buying, limit maverick spending, and monitor the implementation of procurement policies. Learning Objectives of this course are as follows:

- Understand the process of spend analysis.

- Learn what procurement spend analysis is and its importance.

- Familiarize with different types of spend analytics reports.

- Gain knowledge of spend analysis examples.

- Understand the benefits of spend analysis.

- Differentiate between direct and indirect procurement spend.

- Learn how to perform spend analysis using business intelligence (BI) tools.

- Understand the key performance indicators (KPIs) and metrics used in spend analysis.

- Learn the steps involved in conducting a spend analysis.

- Familiarize with spend analysis software and its usage.

This course is available for online review on a self-paced basis. Access to the course materials is activated upon signing up. The learning resources include the following:

- Course booklet

- Video lesson

- Quiz

The certificate is uploaded to the student's account upon completion of the course. Each certificate carries a unique identification number and is valid for life.

For further information, please use the Contact Us form on the BRASI's website www.brasi.org

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