



SELF-PACED AND INSTRUCTOR-LED TRAINING PROGRAMS FOR THE CSTL PROFESSIONAL DESIGNATION



COURSE BROCHURE

Program Features
and Administration

CSTL

CERTIFICATE IN SHIPPING,
TRANSPORTATION &
LOGISTICS

CSTL Learning Objectives

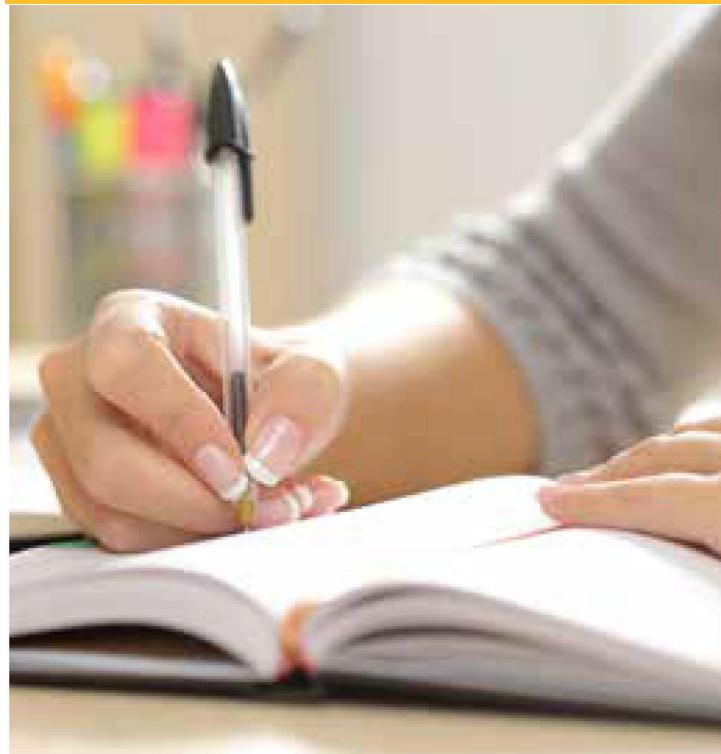
Upon completion of CSTL training, the learner will be able to:

1. Understand the main financial statements
2. Understand the differences between B2B and B2C transactions.
3. Understand the Push and Pull supply strategies.
4. Differentiate between forward and backward scheduling.
5. Understand the types of inventory.
6. Define Reverse Logistics.
7. Understand a Routing Guide.
8. Define intermediaries in transportation.
9. Explain the difference between significant and non-significant numbering systems.
10. Understand the various carrier types.
11. Understand the Multi-modal transportation system.
12. Identify methods to reduce transportation costs.
13. Define modes of transportation, with advantages and disadvantages of each.
14. Understand the commonly used terms in international trade.
15. Identify tariff and non-tariff barriers and other trade restrictions.

CSTL Certificate Program's Purpose and Scope

Purpose: To introduce students to the main principles, processes, and terminology of logistics management.

Scope: The CSTL course contains the knowledge and skills required for managing shipping, transportation and logistics operations more efficiently, with focus on continuous improvement.



INFERENCE ABOUT CSTL CERTIFICATE HOLDERS

A CSTL certificate holder has an understanding of the various processes and phases in logistics. He or she is able to organize and manage processes and transactions in shipping, transportation and logistics.

CSTL Self-paced & Instructor-led Course

CSTL Curriculum:

Like all other courses offered by BRASI, the CSTL course has been developed following the ADDIE methodology of curriculum development. BRASI's Program Advisory Council (BRASI PAC) is responsible for the development, assessment, and continuous improvement of BRASI's training programs, following the guidelines contained in the standard ASTM E-2659-18.

The CSTL curriculum offers the fundamental knowledge and the main tools used in logistics management. These include shipping, inventory analysis, carrier selection, export documentation, cold chain management, routing guide, reducing transportation costs, reverse logistics, multi-modal transportation and related operations.

Who will benefit:

The CSTL training is intended for people who work in the customer service and fulfillment processes, and manage the inbound and/or outbound logistics operations. These processes are common to a company's own logistics operations as well as third and fourth party (3PL & 4PL) logistics providers.

MODE OF TRAINING:

Self-paced and Instructor-led modes of training are available, offering the flexibility to suit individual preferences.

PROCESS:

Students create their user profiles on the BRASI web site. There is no cost involved and no payment information is needed at this stage.

On the landing page, they can find further details about the training courses, the procedures and eligibility requirement, helping them understand the features of the various courses and available options.

After the review, students select the course(s) they want to take, and proceed to check out. Acceptable modes of payment include major credit cards and PayPal. Some locations offer bank transfers as well.

The course is designed to be completed within three months. However, extension is allowed upon request.

Upon completing the course review, students can take the final test. Time allowed for the test is 90 minutes.

CERTIFICATE VALIDITY:

Each CSTL Certificate carries a unique identification number, and is valid for life.

LEARNING RESOURCES include online interactive training modules, downloadable, print-ready handbooks, examples and exercise files and a quiz for each module. Students can take the final test upon completion of the course review, and download the certificate upon passing the test. Certificates for all of the BRASI courses are issued centrally by BRASI only. Live Q&A sessions are held to answer any specific questions and explain key concepts as needed. Participation in the Q&A sessions is optional and is not taken into account for the passing score.

COURSE FEE, CANCELLATION AND REFUND: The course fee is posted on the BRASI website and is subject to change without notice. Cancellation is allowed within three days from the date of access to the on-line materials. Refund is made within one week of cancellation.



In celebration of its 40th Anniversary, BRASI is offering subsidies in course fees. Details are available on the BRASI website.

Registration for BRASI courses can be done directly at the BRASI website or through BRASI's Affiliated Organizations, featured on the BRASI website. In either case, training is conducted utilizing BRASI online learning management system, and the certificate is issued by BRASI.

For further information, please visit the [Contact Us](#) page on the BRASI web site.



Business Research and Service Institute

Business Research and Service Institute, LLC
PO Box 3935, Washington, DC 20027, USA.

Toll-free USA & Canada 1-800-636-8133

info@brasi.org

www.brasi.org